

Fall-Winter 2012

HOME *Comfort* NEWS



Thank You

loyal customers who have depended on us to meet their home comfort needs in the past. We appreciate all the new customer referrals we receive; a referral is the highest honor and compliment.

We will continue to offer the highest quality products available, on-going training for our staff and prompt, courteous service.

EARN REWARDS!

We love referrals so don't keep us a secret!

Our customer referral program rewards you for spreading the good word.

\$100 VISA Giftcard

for referring a new customer that installs a new system

\$10 Starbucks Giftcard

for referring a new customer that services their system



Compliments of:

BRADBURY BROTHERS
HEATING & AIR CONDITIONING

"We Take Care of Your Air"

A WORD FROM THE BRADBURY BROTHERS

OUR PLATINUM CUSTOMERS ARE THE BEST AND THE BRIGHTEST!

Congratulations to all our customers that are members of our **Platinum Priority Club!** You obviously value the importance of your heating system. You also recognize the need your heating system has for regular maintenance. A common fallacy we hear is that maintenance doesn't make a difference. We're here to tell you it does!

And because we believe so much in preventative maintenance, we offer our **Platinum Members** these benefits:

PRIORITY STATUS – "You ALWAYS Come 1st" 24 hrs a day/7 days a week/365 days a year! And we promise you will NEVER EVER have an overtime charge.

- **50% OFF** diagnostic charges
- **20% OFF** any repair charges
- **50%** of all maintenance costs are applied toward future replacement costs

Most importantly, our Platinum Priority Customers benefit from lower energy bills and longer equipment life. If you aren't currently having your system maintained, we can certainly help. If you already are, you're a wise homeowner. We congratulate you! We also thank you for entrusting your heating system to us – to care for your air!

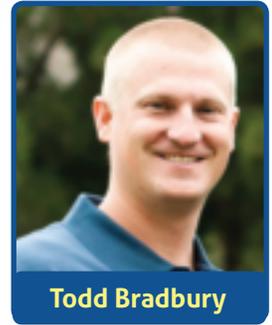
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TODD'S HVAC TIPS

CARBON MONOXIDE: Keeping it out of your home.

Carbon monoxide will cause death or serious brain damage to more than 500 victims this year—don't let a family member be one of them! Carbon monoxide (CO) is a byproduct from burning various fuels and can come from a variety of common, everyday home appliances... and it's poisonous to breathe in.



Todd Bradbury

It's a tasteless, odorless, and colorless gas, making it a difficult opponent. Make sure your family doesn't fall victim to this silent killer by knowing the facts. Homes are most at risk during fall and winter, when people are using their furnaces, gas fireplaces, or other seasonal combustion appliances for the first time in months.

This is usually caused by loose vent pipes, cracked metal, or corrosion. Your home could also have internal equipment damage, malfunctioning components, or hidden blockage or damage in the vent or chimney. But how do you know?

Make sure your family knows the warning signs and what to do to prevent a CO nightmare. Because it's indiscernible by our senses, carbon monoxide can really sneak up on you—and your home's CO detector! Because air can stratify, low-level leaks are difficult to identify, you should have at least one CO alarm on each floor of your home, and make sure it has a battery backup.

Symptoms of CO exposure include dizziness, nausea, headache, and shortness of breath—unfortunately, those are also symptoms for dozens of other illnesses, so it's best to stay on the safe side and just get your home checked.

Call us for an annual inspection (right about now would be a good time!) We can clean and tune-up the central heating system and check for cracked heat exchangers and improperly installed or loose vent pipes. We'll actually check all your gas burning appliances.



"We Take Care of Your Air"

Air Cleaners
Air Conditioners
Air Purifiers

Duct Cleaning
Furnaces
Heat Pumps



CUSTOMER BRAGS

"Great affordable service. We were able to stay within our budget. Got a free estimate on a Wednesday, had my ac installed and running on Friday. The Crew was very professional and friendly. I like the gift bag they gave us (they must have known I ran out of Coke that day). Plus they came back a few days later to check on everything!"
-Candace

"Bradbury is a good value, and we were able to take advantage of their new customer special. Their customer service over the phone was top notch. They were patient and explained all the costs up front."
-Angelina

"We contacted Bradbury Brothers by email late on Thursday evening. They contacted us first thing Friday and arrived promptly at 10 am. They explained what they were going to do and provided us with pricing and feedback so that we were able to make an educated decision. Thank you for the great and timely service."
-Marc

"Excellent and professional approach and service. No hard sell, just information and demonstration of problems found and recommendations as to corrective action necessary to resolve the issue. . . Thanks for the superior service, I won't hesitate to recommend your service to my neighbors and friends!!!"
-Mike



Carina's Corner Amazing Apple Pie (Great for Brunch!) serves 12

Pie Crust

8 oz (225g) plain flour
4 oz (110g) margarine
2 oz (55g) lard or shortening
pinch of salt
2 tbsp cold water
or 1 store-bought pie crust

Pie Filling

1 lb (500g) apples, sliced
2 tbsp lemon juice
1 oz (28g) salted butter
2 1/2 c sugar (some to sprinkle)

Pie Filling (cont.)

1/4 c flour
2 1/2 tbsp cornstarch
cinnamon
nutmeg

Pie Topping

1 oz (28g) milk
cinnamon
sugar

Pie Crust

Rub flour, margarine, lard or shortening, and salt together until the mixture has the consistency of fine breadcrumbs.
Add 2 tablespoons water to make a soft but firm dough.
Roll pastry on floured surface to the size you want your pie. Make two crusts. Place one crust in pie pan.

Everything Else

Do not precook apples, as this will deprive the pie of a substantial amount of flavor and turns the apples into goop!
Peel and slice apples into 1/8th-1/4th in. thick segments. Add lemon juice to apples. Mix apples by hand with 1/2 cup sugar and a few dashes of cinnamon. Transfer segments, minus their acquired juices, to pie pan. (omitting the expressed juice will help prevent the pie from boiling over in the oven.) Mix the rest of the sugar, cinnamon, nutmeg, flour, and cornstarch in a separate bowl. Pour this over the apples in pie pan. Dot with butter. Cover with the other crust. Firm down edges with fork or finger. Cut heart or diamond-shaped vents into top crust. Brush the pastry top with milk and sprinkle additional sugar and cinnamon over the top. Bake at 350 °F (177 °C) until golden brown (about 60 minutes).

JASON'S FYI

BE FOOD SAFE THIS HOLIDAY SEASON

USDA is providing consumers with four key recommendations you can use to help reduce the risk of food borne illness during the Holiday Season. The four easy to remember tips are Clean, Separate, Cook and Chill:



Jason Bradbury

- 1. Clean.** Wash hands, surfaces and utensils often to avoid spreading bacteria when preparing food. Hand washing is one of the best ways to prevent the spread of food borne illness.
- 2. Separate.** Use different cutting boards for raw meat, poultry, seafood, and veggies. When you prepare Thanksgiving dinner, keep the raw turkey away from vegetables and side dishes that won't be cooked.
- 3. Cook.** You can't tell it's done by how it looks! Use a food thermometer. Every part of the turkey should reach a minimum internal temperature of 165°F.
- 4. Chill.** Keep the fridge at 40°F degrees or below to keep bacteria from growing. Pumpkin pie should always be refrigerated and leftovers should be refrigerated within two hours.

Factor in thawing the turkey, cooking the turkey, preparing side dishes and desserts—and the other duties that come with hosting a gathering with family and friends — it is easy to forget that **food safety is the most important factor** in determining whether the meal is an enjoyable one.



\$25 OFF
Any Repair \$200 or more!

\$500 OFF
Any System Installation

Not valid on any other offers or on previous purchases

Heating & Air Conditioning
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BRADBURY NEWS



KIWANIS ANNUAL KIDS FISHING TOURNAMENT

Bradbury Brothers had the privilege of being one of the sponsors of the "Kiwaniis Annual Kids Fishing Tournament" on September 1 at Creekwood Park. Each year kids (and parents) get to just have fun and do it for FREE, fishing, eating and hanging out with their families and friends. Bradbury Brothers are members of our local Kiwanis Club because of their emphasis on kids, and we just love kids.

We are proud that our company was able to participate in such a FUN and worthy cause. Make sure and mark the Saturday of Labor Day Weekend in 2013, and come join us in the fun.



MEET OUR TEAM



FRANCISCO REYES, SERVICE TECHNICIAN

"Francisco was professional, courteous and explained to me what he was doing every step of the way." That's what one of our very happy customers wrote us about Francisco. She was absolutely right.

Francisco works hard at being a professional in an industry where that's hard to find. He understands the meaning of customer service and professionalism.

Francisco definitely knows the importance of offering our Platinum Customers 24/7 service 365 days of the year. There is never a time (even when the call comes in at 11 or 12 at night) that he isn't willing to help a customer in need. He truly appreciates that our customers are what put the roof over his family's head and the food on their table. What a great team player!

Francisco is married to his lovely wife Lisa. He is proud to be the father (at a very young age) of three wonderful children, two daughters and a son. Family is what he works for and believes in.

Spring/Summer 2012

HOME Comfort NEWS



AIR CONDITIONING & HEATING
281-651-5484



BradburyBrothers.com

BRADBURY BROTHERS
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Control the COLD

KEEP YOUR FAMILY
WARM and SAFE!

Faulty heating systems are one of the main causes of fire-related and carbon monoxide-associated accidents. Who wants to take a chance with the safety of their loved ones? And what could ruin the holiday season more than a fire or injury? Don't take any chances!

Let Bradbury Brothers get your system ready for the holidays with our Heating Inspection and Tune-up...

Time for Your
Furnace
TUNE-UP!
\$59

281-651-5484

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