

Spring/Summer 2015

HOME Comfort NEWS



AIR CONDITIONING & HEATING
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BRADBURY BROTHERS
HEATING & AIR CONDITIONING

131 S Trade Center Parkway
The Woodlands, TX 77385



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SPRING/SUMMER 2015

HOME Comfort NEWS



BEAT the HEAT



You know it's coming!

Don't be caught unprepared. Don't wait to discover an air conditioning problem the first hot day...when everyone else does. Instead get your cooling system ready and save money on your utility bill, extend the life of your system and give yourself "Peace of Mind" knowing your air conditioner is operating at its peak potential!

Let Bradbury Brothers get your system ready for the summer with our Cooling Tune-Up...

Time for Your
Air Conditioner
TUNE-UP!
\$59 per system
Reg \$89

Thank You

loyal customers who have depended on us to meet their home comfort needs in the past. We appreciate all the new customer referrals we receive; a referral is the highest honor and compliment.

We will continue to offer the highest quality products available, on-going training for our staff and prompt, courteous service.

EARN REWARDS!

We love referrals so don't keep us a secret! Our customer referral program rewards you for spreading the good word.

\$100 Giftcard (of your choice) for referring a new customer that installs a new system

\$10 Starbucks Giftcard for referring a new customer that services their system



Compliments of:

BRADBURY BROTHERS
HEATING & AIR CONDITIONING

"We Take Care of Your Air"

A WORD FROM THE BRADBURY BROTHERS

We did it again – thanks to all of you. You voted and we got **1ST PLACE** for "Best of The Woodlands" sponsored by Woodlands Online. Four years in a row we've been chosen as the "Best of the Best" by the members of our community. We couldn't be prouder of our team and their outstanding customer service. We were also chosen to receive the "Super Service Award" sponsored by Angie's list for another year.



How have we been able to be recognized with awards like these – by pledging to our customers to provide 100% Satisfaction with our people, our products, and our services. We do this by creating the "Ultimate Service Experience" for them.

Please be reminded that we have an awesome loyalty program for you to **EARN REWARDS** when you refer us to your family, friends and neighbors. Make sure and share with them that you aren't the only one that thinks we're worth referring. Have them check out the wonderful reviews you all have written. Keep them coming! We just can't thank you enough!!



"We Take Care of Your Air"

CUSTOMER BRAGS

"Bradbury Bros replaced 85% of my very old A/C system with consideration of my different type spaces to give me a homogenous temperature throughout my house. Bradbury Brothers treats your home as if it was theirs. Excellent service and treatment for this customer." John D

"I am from out of state overseeing remodeling. This is not an easy task under the best of circumstances and for the most part the entire ordeal has been a nightmare. Bradbury Brothers was the exception to what had been three weeks of no show contractors. Their tech had a sharp eye and extreme knowledge of what should and should not be. He was amazing!! Not only was he on time both days he was very professional and made the necessary repairs." Michele S

"We had a great experience with Bradbury Brothers. We feel like the unit was properly sized for our older (built 1979) home and pricing was more than competitive against three other quotes." Brian Y

NOW HIRING

Bradbury Brothers is looking for Technicians/Trainees to join our "World Famous Team"! Must have Clean DMV, pass Drug Test and Background Check.

WILL TRAIN the Right People

RIDDLES

1. What has a face and two hands but no arms or legs?
2. What begins with T ends with T and has T in it?
3. What gets wetter as it dries?
4. What is round on both sides but high in the middle?

1. A Clock, 2. A Teapot, 3. A Towel, 4. Ohio

TODD'S HVAC TIPS

Homeowners Yearn for Energy Efficiency

A recent survey caught my eye detailing what Americans most want in their homes. It was conducted by the Demand Institute, a non-profit organization, and Nielsen, the organization responsible for TV ratings. They surveyed a whopping 10,000 households and found the number one thing most Americans desire for their homes but don't necessarily have is energy efficiency.



Todd Bradbury

Energy costs are continually on the rise and take a big chunk of the average household budget. Average household spending on home electricity has grown 56% since 2000, according to the report. While 71% of respondents said they thought their home's energy efficiency was important, only 35% of those people said they were satisfied with their current home's energy efficiency.

Here are two of the simplest things you can do about it.

1. Begin with the easiest, least costly step you can take. Make sure your heating equipment and related ductwork or piping is well insulated and not leaking. Tiny air leaks in most existing homes can waste as much energy as leaving a bathroom window open in the freezing cold of winter and the sticky heat of summer when your furnace or air conditioner is on full blast.

Closing off these leaks via air sealing is one of the least expensive and most cost-effective measures you can take to improve your home's comfort and energy efficiency. By sealing uncontrolled air leaks, you can expect to see savings of 10% to 20% on your heating and cooling bills, even more if you have an older or especially leaky house.

2. Get a programmable thermostat, if you don't already have one in your home. Studies have shown that programmable thermostats can cut heating and cooling costs by around 20%. Programmable thermostats have been around quite a while but some homeowners resist them because of their upfront cost. Do some quick arithmetic on how much you pay each year to heat and cool your home. Then subtract 20% from that. You'll find that the expense of a programmable thermostat installed will pay for itself in a rather short period of time.

Some people resist them because they think programmable thermostats are complicated to operate. The current generation of programmable thermostats is much easier to program than the ones that came out years ago. Some models actually program themselves once they learn your comfort preferences.



Bethan's Kitchen Watermelon Cake

Ingredients:
 1/2c plus 2 tbsp - mini semi-sweet chocolate chips
 1box - Betty Crocker™ SuperMoist™ Strawberry Cake mix (Water, vegetable oil and egg whites)
 1pkg - red-colored unsweetened soft drink mix
 1can - Betty Crocker™ Whipped White frosting
 Green and red food colors
 2/3c - green jelly beans



Instructions:
 Heat oven to 350°F. Grease or spray two 8- or 9-inch round cake pans. In small bowl, toss 1/2 cup of the chocolate chips with 1 tablespoon of the cake mix. In large bowl, beat remaining cake mix, the water, oil, egg whites and drink mix with electric mixer on low speed 30 seconds, then on medium speed 2 minutes, scraping bowl occasionally. Stir in the 1/2 cup chocolate chips. Pour into pans. Bake and cool as directed on box for 8- or 9-inch rounds.

In small bowl, stir 1 cup of the frosting with 10 to 12 drops green food color. Stir 10 to 12 drops red food color into remaining frosting. Frost sides of cakes with green frosting; press green jelly beans into frosting. Frost tops of cakes with red frosting; press remaining 2 tablespoons chocolate chips into frosting for seeds. If desired, cut cakes crosswise in half and arrange "slices" randomly on tray. To serve, cut into wedges. Store loosely covered.

JASON'S FYI

Common Home Inspection Problems

Most home buyers hire professional home inspectors before completing the purchase. Here are some of the most common problems encountered by home inspectors:

Faulty wiring. This includes things like open junction boxes, no wire nuts on wires, no 3-prong outlets and various other safety hazards. Often these result from do-it-yourself electrical projects by home owners who know just enough to be dangerous.

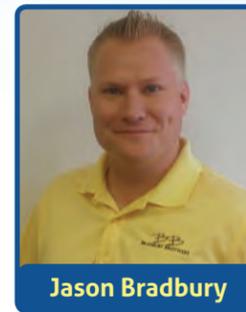
Leaky plumbing. Often the seller may not even notice the leaks. But an astute inspector will keep an eagle eye out for water stains, powdery residue, mold or mildew caused by subtle leaks that escape the casual eye. Damp basements often are caused not by leaks, but by clogged or bent gutters that fail to channel water away from the house. Tiny toilet leaks can damage the underlying subfloor.

Poor water pressure. This is easy to detect and a buyer may insist on re-piping before concluding the sale, or ask for thousands of dollars off the sale price to cover such a project.

Foundation flaws. These are often indicated by sloping floors and sticky doors and windows. These can be a deal breaker when it comes to selling your home unless the seller decides to spend thousands of dollars on repairs.

Ancient HVAC systems. Old furnaces may still function okay but home inspectors will pay close attention to potential carbon monoxide hazards, such as a cracked heat exchanger. Some inspectors will warn the buyer of leaky ductwork and leaking coils as well as improper condensation drainage.

Be prepared whether you are buying or selling. Any or all of these items can definitely slow down or sometimes cancel your home purchase or sale. Make sure an consult professionals to give you guidance when doing the repairs.



Jason Bradbury



Voted Best of The Woodlands 1st Place in 2015



\$50 OFF
Any Repair \$200 or more!

\$500 OFF
HVAC System Installation

Not valid on any other offers or on previous purchases



BRADBURY NEWS

KIWANIS ANNUAL SPECIAL OLYMPICS

The 31st Special Olympics were held at Oak Ridge High School Saturday, March 28th with over 200 athletes and coaches competing in sports similar to those we see in the summer olympics. It was amazing watching all the teams holding their banners as they completed an opening ceremony parade around the ORHS track.

This year our very own Jacki Bradbury-Guerrero serving as the Kiwanis President was honored to pass out the awards this year. The mission of Kiwanis is serving the children of the world, Montgomery County and The Woodlands. The Special Olympics is always an amazing opportunity to do so.

Bradbury Brothers have been privileged to help sponsor the Special Olympics the last four years. Part of our Value Statement reads: "We care for our community by providing an example of a business that benefits the community". We feel participating in such a worthwhile event helps up live up to this statement!



MEET OUR TEAM

TICIA RHODES, CUSTOMER SERVICE



Calling Bradbury Brothers will be a pleasant experience when you get to speak to Ticia. She works hard to make sure our customers know they are special to her. This is just one example of what they say about her customer service: "Kudos to Ticia Rhodes for notifying us that our scheduled initial appointment was going to be approximately 30 minutes late. How refreshing to receive a call before rather than wait and wonder if the technician was going to show! Thank you, Ticia!"

GAVIN SUES, SERVICE TECHNICIAN



"Our service technician, Gavin was very professional and explained everything before he began the job. During the process he explained what he was doing and how to prevent any further problems in the future. His professionalism and caring attitude made the experience as a new home buyer very comfortable and trusting." That's why our customers ask for Gavin! They know he is going to give 100%. Gavin in our review Super Star. Take a look some time and see what others have to say about him.